

# BLOG POST 2

If you were lost in the woods, would you want a map and compass or a personal guide to get you home safely?



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Even with the best plan in place, hiking in the woods may not always end up being the fun adventure you thought it would be.

Between rough terrain, big brown bears, and unpredictable weather, anything could happen.

And when it does, would you rather have a map and compass and try to figure it out yourself, or would you prefer to be with a guide who knows the quickest route home and can get you there safely?

**The personal guide, of course!**

So, what if life threw you a curve ball and you needed to make a claim on your personal insurance.

Who would you turn to?

Would you try figuring it out yourself? Because you could...

It would involve dealing directly with insurers, answering their necessary (but awkwardly insensitive) questions, completing an enormous amount of confusing paperwork, and many back-and-forth phone calls, and that's just to determine if you have a legitimate claim.

Then there's more back-and-forth, follow-up calls to find out when you'll get the money you need... and you're dealing with it all alone.

While you're distracted attending to this, you and the people you love could be missing out on the emotional support and care they need.

Honestly, wouldn't you rather just pick up the phone and call an expert (us)— who knows you and your family inside out and who does this every day— and get them to take care of it all on your behalf?

Because that exactly what we do.

It's hard to appreciate the value of a good policy and expert support and advice until it comes time to make a claim.

Just like setting out on a trek in the woods, you may think you've got everything covered until one time (out of the blue), you don't.

We're the personal guide who knows the quickest route home and can get you there safely.